

Pledging Matching Funds For The “I Love New York” Tourism Promotion – Department Of Tourism

Referred to: The Economic Development, Tourism, Housing, Planning and Transit Committee (Chairman Woltman and Legislators Archer, Delaune, Litts, Maio, Joseph Maloney, and Rodriguez), and The Ways and Means Committee (Chairwoman Archer and Legislators Donaldson, Gerentine, Maio, Joseph Maloney, Petit, and Ronk)

Chairman of the Economic Development, Tourism, Housing, Planning, and Transit Committee, Brian J. Woltman, and Deputy Chair Lynn Archer offer the following:

WHEREAS, this resolution has been submitted by the County Executive on behalf of the Department of Tourism; and

WHEREAS, the “I Love New York” Matching Funds Local Assistance Program (the “Program”) has been designated by New York State for fiscal year 2020; and

WHEREAS, for the past twenty years, the Ulster County Department of Tourism has participated in the Program, which is administered by the New York State Department of Economic Development, Division of Tourism; and

WHEREAS, the Program requires the County to match funds received from New York State; and

WHEREAS, the Department of Tourism anticipates applying for between \$30,000.00 and \$135,250.00 in matching funds; and

WHEREAS, the Program allows for additional advertising, which is vital to the continuing growth of tourism in Ulster County; now, therefore, be it

RESOLVED, that Ulster County hereby pledges to match funds received from the “I Love New York” Matching Funds Local Assistance Program during New York State fiscal year 2020 in an amount no more than \$135,250.00 and no less than \$30,000.00; and, be it further

RESOLVED, that Ulster County hereby reserves the right to accept or not accept funds from the Program,

and move its adoption.

Resolution No. 462 November 19, 2019

**Pledging Matching Funds For The “I Love New York” Tourism
Promotion – Department Of Tourism**

ADOPTED BY THE FOLLOWING VOTE:

AYES: 22 NOES: 1
(Noes: Legislator Joseph Maloney)

Passed Committee: Economic Development, Tourism, Housing, Planning and Transit
on November 7, 2019

Passed Committee: Ways and Means on November 12, 2019

FINANCIAL IMPACT:

\$70,721.00 – ANTICIPATED 2020 APPROPRIATION DOLLARS

\$70,721.00 – ANTICIPATED 2020 STATE AID REVENUE DOLLARS

STATE OF NEW YORK

ss:

COUNTY OF ULSTER

I, the undersigned Clerk of the Legislature of the County of Ulster, hereby certify that the foregoing resolution is the original resolution adopted by the Ulster County Legislature on the 19th Day of November in the year Two Thousand and Nineteen, and said resolution shall remain on file in the office of said clerk.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 21st Day of November in the year Two Thousand and Nineteen.

|s| Victoria A. Fabella
Victoria A. Fabella, Clerk
Ulster County Legislature

Submitted to the County Executive this
21st Day of November, 2019.

Approved by the County Executive this
26th Day of November, 2019.

|s| Victoria A. Fabella
Victoria A. Fabella, Clerk
Ulster County Legislature

|s| Patrick K. Ryan
Patrick K. Ryan, County Executive